

# CREATIVE ARTS SPONSORSHIP PACKET

Where creativity is the curriculum.

### ABOUT ST. LAURENTIUS/VISION

Your children deserve to never lose their creative spark. As they grow older the world may attempt to dim this creativity but St. Laurentius School is dedicated to keeping that spark alive and growing. St. Laurentius School is the only Catholic School within Philadelphia dedicated to providing elementary students with a creative arts education. At St. Laurentius - creativity is the curriculum.

# ABOUT THE CREATIVE ARTS CENTER/VISION/NEED FOR IT

We've been given the opportunity to transform a rectory into a Creative Arts Center and we need your support for the transformation. We're creating studios that will be filled with music, art, dance, opportunities for videography and photography, digital marketing, and more! This is a space where you get to cultivate creativity while supporting the next generation. Read on to see how you or your business or brand can further this cause while also being honored when you do.





# \$100,000 SPONSORSHIP

As a token of our gratitude, in addition to knowing that your funds are creating space for creativity, here is what you'll also gain when you support our vision for creative arts by donating \$100,000.

[1 available]

- The opportunity to name our Creative Arts Center as a "Presented by" opportunity. For example, "St. Laurentius Creative Arts Center, Presented by YOUR COMPANY NAME."
- Custom video to highlight partnership/sponsorship
- 10-15 custom photos to share with your organization/team/networks on your sponsorship
- Listed in press release
- Listed in 2 email blasts
- 2 dedicated social posts
- Invitations to the Creative Arts Center Formal Opening

# \$25,000 SPONSORSHIP

As a token of our gratitude, in addition to knowing that your funds are creating space for creativity, here is what you'll also gain when you support our vision for creative arts by donating \$25,000.

### [3 available]

- Ability to add your family name or business or brand name to title one of our three floors (for example: "Music Floor Presented by YOUR COMPANY /FAMILY/BRAND NAME"):
  - Floor 1
  - Floor 2 [Music Floor]
  - Floor 3 [Visual & Media Arts]
- Custom video to highlight partnership/sponsorship
- 10-15 custom photos to share with your organization/team/networks on your sponsorship
- Listed in press release
- Listed in 2 email blasts
- 2 dedicated social posts
- Invitations to the Creative Arts Center Formal Opening





# \$10,000 SPONSORSHIP

As a token of our gratitude, in addition to knowing that your funds are creating space for creativity, here is what you'll also gain when you support our vision for creative arts by donating \$10,000.

[14 available]

- 10-15 custom photos to share with your organization/team/networks on your sponsorship
- The opportunity to name our Creative Arts Center spaces, studios, or rooms as a "Presented by" opportunity. For example, "St. Cecilia Choir Room, Presented by YOUR COMPANY NAME."
- Listed in 2 email blasts
- 1 dedicated social post
- Invitations to the Creative Arts Center Formal Opening

# \$5,000 SPONSORSHIP

As a token of our gratitude, in addition to knowing that your funds are creating space for creativity, here is what you'll also gain when you support our vision for creative arts by donating \$5000. At this level, you'll be able to co-brand a space with a family member, partner, or friend. If you don't currently have another option for co-branding, please see note below.

[14 available, depending on \$10,000 activations, as well]

- The opportunity to co-brand our Creative Arts Center spaces, studios, or rooms as a "Presented by" opportunity. For example, "St. Cecilia Choir Room, Presented by YOUR COMPANY NAME & SECOND COMPANY NAME."
- 10-15 custom photos to share with your organization/team/networks on your sponsorship
- Listed in 2 email blasts
- 1 dedicated social post with co-naming organization
- Invitations to the Creative Arts Center Formal Opening

Note: If you would like to sponsor at this level [\$5,000] but do not have a co-sponsor, please reach out to us as we would love to connect you with other sponsors who would be willing to co-brand with you or your business or brand.





## \$5,000 & ABOVE: ROOMS TO SPONSOR

When you're able to give \$5,000 and above, we want to give you the opportunity to name our Creative Arts Center spaces, studios, or rooms as a "Presented by," "In memory of," or, "In gratitude for" opportunity. For example, "St. Cecilia Choir Room, Presented by/In memory of/In gratitude YOUR COMPANY OR DESIGNATED INDIVIDUAL'S NAME." Here is the list of rooms available to associate with your family name or business or brand as a "Presented by/In memory of/In gratitude for" option:

- Floor 1 Blessed Mary Angela Truskowska Music Studio, Presented by \_\_\_\_\_
   For students to find a safe space at school to meet and talk through their school experience.
   Floor 1 St. Gregory Recital Hall, Presented by \_\_\_\_\_
   For students to perform for their families and communities and demonstrate all of their hard work and dedication to their art
- 3. Floor 1 St. Laurence Culinary Arts, Presented by \_\_\_\_\_
  For students to learn the joy of cooking and caring for themselves and others through food
- **4. Floor 2 St. Cecilia Choir Room, Presented by** The Waterfall Foundation For students to sing and learn the art of music
- **5. Floor 2 St. Alphonsus Liguori Music Studio, Presented by** The Waterfall Foundation For students to record, practice, and hone their musical skills
- 6. Floor 2 Holy Name of Jesus Performing Arts Office, Presented by <u>Holy Name of</u> Jesus Alumni

For students to meet with our creative faculty on their goals and dreams



# \$5,000 & ABOVE: ROOMS TO SPONSOR

7. Floor 2 - St. Hildegard of Binben – Music Studio, Presented by
For students to record, practice, and hone their musical skills
8. Floor 3 - St. Jerome – Library, Presented by
For students to engage in the benefit of reading and a quiet space to study
9. Floor 3 - Blessed Carlo Acutis – Digital Media/Video Production Studio,
Presented by <u>Helm Creative Studio</u>
For students to learn and practice the art of video and photography production, or build digital
marketing content and skills
10. Floor 3 - St. Veronica – Photography Studio, Presented by
For students to capture the art of seeing the world around them through images
11. School Building - St. Genesius – Theater, Presented by
For students to perform and practice the art of storytelling
12. School Building - St. Luke - Art Studio, Presented by
For students to engage in the tactile beauty of creating art through many mediums
13. School Building - St. Teresa of Avila – Dance Studio, Presented by
For students to train and find their passion through movement

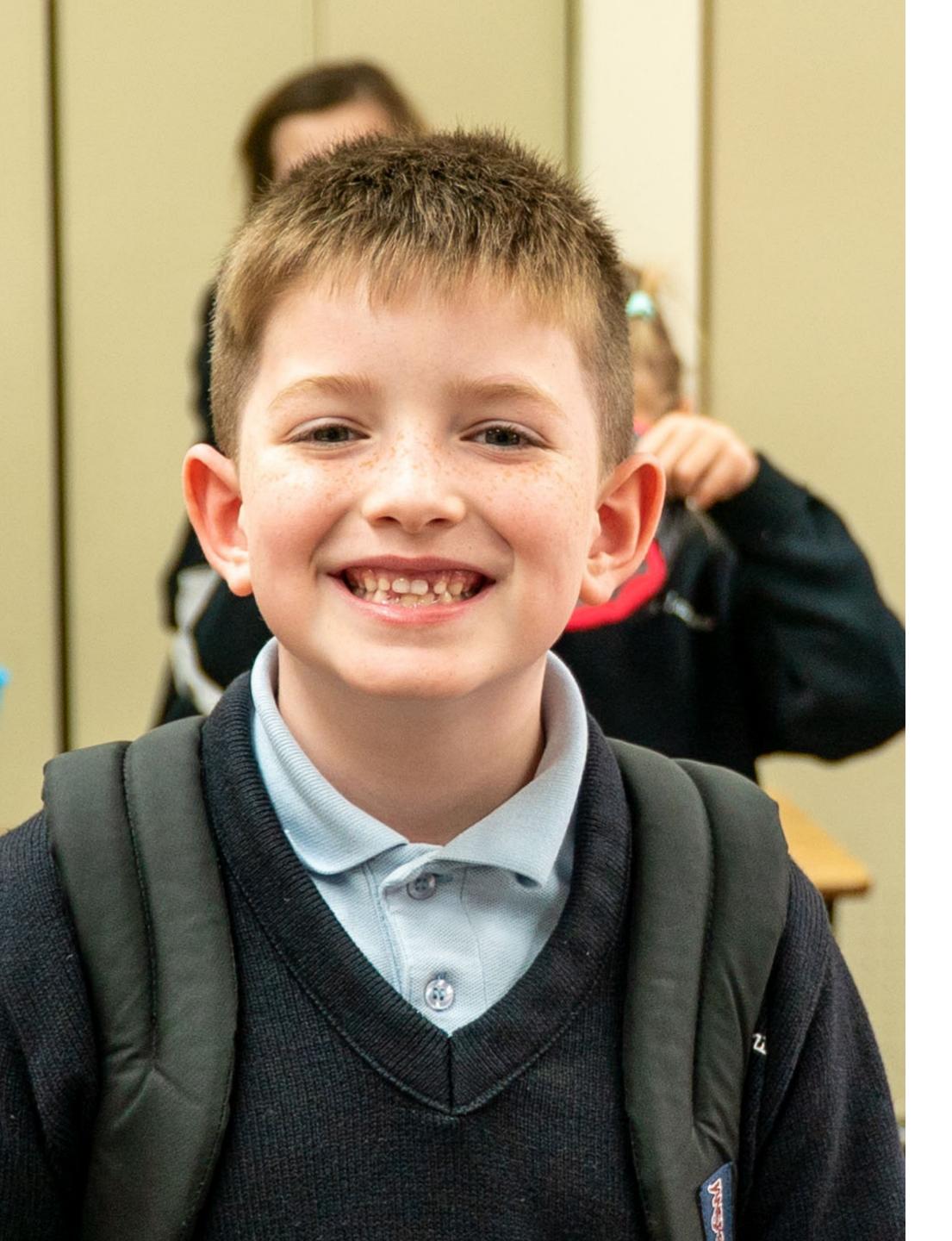
We can't wait to see these spaces associated with you, whether it's for your own name, business, brand, or creative spirit.

# \$1,000 SPONSORSHIP

As a token of our gratitude, in addition to knowing that your funds are creating space for creativity, here is what you'll also gain when you support our vision for creative arts by donating \$1000.

- Listed in 1 email blast
- 1 social post (With other sponsors at this level)
- Invitations to the Creative Arts Center Formal Opening





## \$500 AND BELOW

For as little as \$100, you can support our vision for the St. Laurentius Creative Arts Center by supplying music stands and chairs for the spaces.

As a token of our gratitude, in addition to knowing that your funds are creating space for creativity, here is what you'll also gain when you support our vision for creative arts by donating up to \$500.

#### \$500

- Listed in 1 email blast
- 1 social post (With other sponsors at this level)
- Invitations to the Creative Arts Center Formal Opening

#### \$250

- Listed in 1 email blast
- Tagged in 1 social media post
- Invitations to the Creative Arts Center Formal Opening

#### \$100

Tagged in 1 social media post

# To become a sponsor of our Creative **Arts Center, please contact:**

### TERRY RICHARDSON

School Board, St. Laurentius School

trichardson1422@gmail.com

1612 E Berks St, Philadelphia, PA 19125

Thank you for ensuring that our young students within Philadelphia have the opportunity to grow in a place where creativity is the curriculum.









